

Contact

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Top Skills

Search Engine Optimization (SEO)

Quality Assurance

Office Administration

Sweta Shrestha

SEO Specialist | Maximizing Online Presence & Visibility
Kathmandu, Bāgmatī, Nepal

Experience

Zurel

Digital Marketing Specialist

September 2025 - Present (10 months)

Amazing Himalaya Trekking Pvt. Ltd.

Search Engine Optimization Specialist

May 2024 - September 2025 (1 year 5 months)

Kathmandu, Bāgmatī, Nepal

Water Orthopedics

Search Engine Optimization Manager

March 2024 - December 2024 (10 months)

Hong Kong SAR

WordPress Site Management

Content Optimization

On Page SEO

Catch Themes

10 years

Quality Assurance Specialist

January 2016 - March 2024 (8 years 3 months)

Kathmandu, Bāgmatī, Nepal

As a Quality Assurance Specialist at Catch Themes, I'm the person who makes sure our WordPress themes work perfectly before they reach the world. I dive deep into testing every theme on different devices and browsers, catching bugs and smoothing out any rough edges. I love solving problems and ensuring that our clients get a product that's reliable, secure, and performs beautifully. It's all about creating themes that not only look good but also deliver a seamless experience for everyone who uses them.

Theme Reviewer

April 2014 - March 2024 (10 years)

Kathmandu, Bāgmatī, Nepal

Theme Review is process of checking WordPress themes in list of guidelines provided by wordpress.org.

It also includes quality check of themes ensuring better user experience.

Before submitting any free theme in wordpress.org all the guidelines must be fulfilled

Human Resources Manager

January 2017 - January 2024 (7 years 1 month)

Kathmandu, Bāgmatī, Nepal

As Human Resource manager I manage recruitment and selection process

Ensuring better working environment of employee communication and grievance handling

ComTech Group Pvt.Ltd

Project Intern

February 2012 - January 2013 (1 year)

Kathmandu, Bāgmatī, Nepal

Development a network model for a newly established company Samachar Patrika.

Working through basics of networking, studying client's requirements, Network Design (Network architecture plan, Topology),

Field visit and implementation of plan.

Finally, Testing and collecting feedback from user.

Regular Maintenance of designed networking system

Education

Lincoln University College

Master's degree, Computer Science · (April 2024 - December 2025)

Prime College

Bachelor's Degree, Computer/Information Technology Administration and Management · (2008 - 2012)

Prime College

High School, Business Administration and Management, Accounting · (2005 - 2007)